



Employer Strategist (Vegreville/St. Paul)

Location:	Vegreville/St. Paul, Alberta
Temporary/Permanent:	Full Time, Term Contract
Term End date:	March 31, 2026, with the possibility of extension
Hours of Work:	35 hrs/ week, Monday to Friday, 8:30 am-4:30 pm
Salary:	\$55,000 / year
Application deadline:	Open until a suitable candidate is found

Join our team! EmployAbilities is looking for an Employer Strategist, supporting the Labour Force Link program, working in the communities of Vegreville and St. Paul. The Employer Strategist is responsible for the engagement & delivery of Labour Force Link services & supports to employers needing assistance with finding, keeping, advancing and retaining their workforces, within their respective communities.

What You'll Do

- Build and maintain strong relationships with employers and stakeholders in the Vegreville, St. Paul and surrounding communities
- Research and develop employer and industry relationships to build understanding of local labour market conditions including available positions, required qualifications and advancement opportunities
- Research, develop and present project curriculum to address employer needs, changes in technology, or the labor market
- Create, promote and deliver a variety of employer workplace training to employer staff (e.g., customer service, communication, conflict management)
- Research grants and programs available to employers, be very knowledgeable about current initiatives as well as assisting employers with paperwork or application
- Represent the Agency and promote available services and programs to employers and the community through networking, presentations, conferences, attendance at job fairs, and other business events
- Take the Lead in organizing job fairs, employer connections, educational events, and gathering partners
- Develop excellent relationships to collaborate with relevant organizations, government agencies, and industry associations to expand employer support network
- Create and distribute promotional materials including posters, job postings, and social media content

What You'll Bring

- Post-secondary education in Business, Human Resources, Marketing, or a related field preferred
- Minimum two years' experience in employer engagement, employment, or marketing/outreach
- A valid class 5 driver's license and access to a vehicle
- Clear criminal record check including vulnerable sector check

Needed Skills

- Excellent interpersonal and communication skills, including public speaking and relationship building
- Strong writing and communication skills for creating employer-facing materials and digital content
- Proficient in Microsoft Office 365, Canva, and social media platforms
- Proficiency with Virtual Meeting platforms (Skype, Zoom, Teams Google meet etc.)

How to Apply

Please submit your resume and cover letter to Rebecca Hilligas at rhilligas@employabilities.ab.ca. In the subject line, indicate "Employer Strategist – Vegreville/St. Paul". All applications will be reviewed. Only individuals selected for interviews will be contacted. EmployAbilities is an equal opportunity employer; we encourage candidates of all backgrounds and experiences to apply. If you require accommodations, please let us know in your application.

About EmployAbilities

At EmployAbilities, we help people with disabilities and barriers to employment find jobs and live better lives. We are a collaborative, inclusive workplace that, in addition to providing a competitive salary, offers a comprehensive benefits package with RRSP matching, a professional development allowance, fifteen paid personal days per year, and many other perks.